

Last Updated: August 20, 2021

Boise-Nampa MSA Economic Overview

Civilian Labor Force (Jul 2021) 387,000 **Unemployment Rate (Jul 2021)** 2.9% Population (2019) 770,353 \$53,473 Median Household Income (2019) Per Capita Personal Income (2019) \$42,291 Poverty Rate (2019) 11.8%

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1. MSA Demographics Characteristics, 2019

	Boise-Nampa MSA	Boise-Nampa MSA (%)	State of Idaho (%)	United States (%)	
Total Population	710,743	100.0%	1,717,750	324,697,795	
Race and Ethnicity					
White alone, not hispanic	569,627	80.1%	82.0%	60.7%	
Black or African American alone, not hispanic	6,855	1.0%	0.7%	12.3%	
Native American alone, not hispanic	3,623	0.5%	1.1%	0.7%	
Asian alone, not hispanic	13,267	1.9%	1.3%	5.5%	
Hispanic, or Latino (of any race)	97,323	13.7%	12.5%	18.0%	
Gender					
Male	354,905	49.9%	50.1%	49.2%	
Female	355,838	50.1%	49.9%	50.8%	
Age					
Median age	41.6	-	40.3	38.1	
Under 18 years	180,886	25.5%	25.7%	22.6%	
Over 18 years	529,857	74.5%	74.3%	77.4%	
21 years and over	466,995	65.7%	64.9%	67.9%	
Over 65 years	100,550	14.1%	15.4%	15.6%	
Educational Attainment (Population 25 years and Over)					
Less than 9th grade	14,467	2.0%	2.2%	3.5%	
High school graduate (with equivalencies)	120,480	6.2%	17.8%	18.3%	
Some college, no degree	115,920	16.3%	16.9%	13.9%	
Associate's degree	44,030	6.2%	6.4%	5.8%	
Bachelor's degree	99,679	14.0%	12.1%	13.4%	
Graduate or professional degree	48,456	6.8%	5.8%	8.4%	
Median Household Income	\$53,473	-	\$56,605	\$62,843	

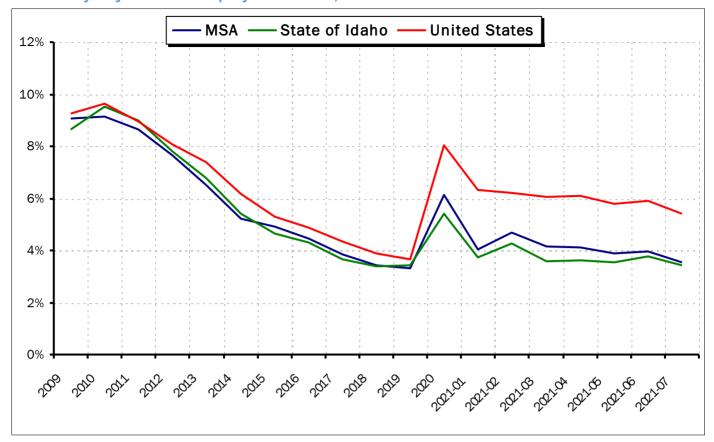
Source: US Census Bureau, American Community Survey 2019 5-Year Estimates

2. Labor Force

	Labor Force	Employment	Unemployed	Unemployment Rate
July 2021	387,000	375,494	11,506	2.9%
July 2020	388,995	368,246	20,749	5.4%

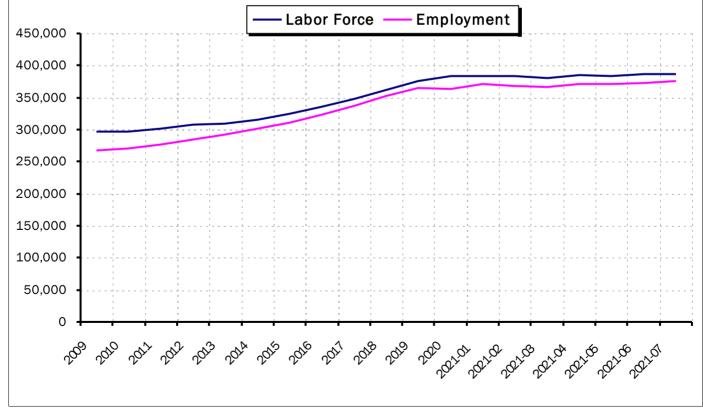
Source: Idaho Department of Labor

3. Seasonally-Adjusted Unemployment Rate, 2009 - Current



Source: Idaho Department of Labor

4. Seasonally-Adjusted Labor Force and Employment, 2009 - Current



Source: Idaho Department of Labor

5. Industry Employment and Wages, 2019

	2010		2019		2020	
Industry Sector	Average Employment	Avgerage Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	250879	\$29,200	333200	\$37,615	331,386	\$40,455
Natural Resources and Mining	5070	\$29,530	5599	\$39,018	5,575	\$41,760
Construction	13040	\$34,485	25393	\$39,163	27,085	\$41,776
Manufacturing	22113	\$41,764	28693	\$54,372	27,999	\$57,537
Trade, Transportation, and Utilities	50617	\$28,743	65311	\$36,204	66,191	\$38,690
Information	4507	\$38,622	4366	\$58,346	3,363	\$61,357
Financial Activities	12731	\$35,334	17543	\$49,959	18,347	\$53,847
Professional and Business Services	37473	\$36,459	47554	\$46,330	48,866	\$49,942
Education and Health Services	56343	\$28,525	72911	\$35,863	72,556	\$38,956
Leisure and Hospitality	23178	\$11,845	36172	\$15,439	32,107	\$16,363
Other Services	7066	\$19,365	9636	\$30,284	8,953	\$33,519
Public Administration	18658	\$36,706	19970	\$44,027	20,294	\$45,812

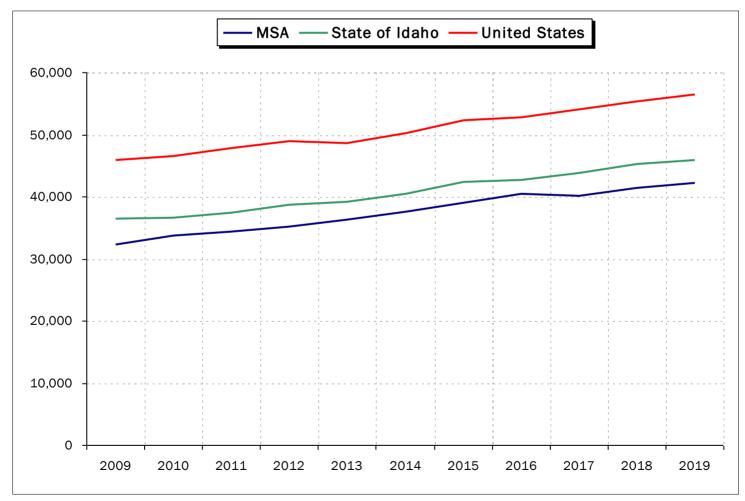
Source: Idaho Department of Labor

6. Top Employers, 2019

Employer	Ownership	Employee Range
St. Luke's Regional Medical Center	Private	5,000+
Micron Technology	Private	5,000+
St. Alphonsus Health System	Private	5,000+
Meridian Joint School District	Local Gov	2,500 - 4,999
Albertsons	Private	2,500 - 4,999
Wal-mart	Private	2,500 - 4,999
Boise State University	State Gov	2,500 - 4,999
Boise School District	Local Gov	2,500 - 4,999
City Of Boise	Local Gov	1,000 - 2,499
J. R. Simplot Company	Private	1,000 - 2,499

NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor

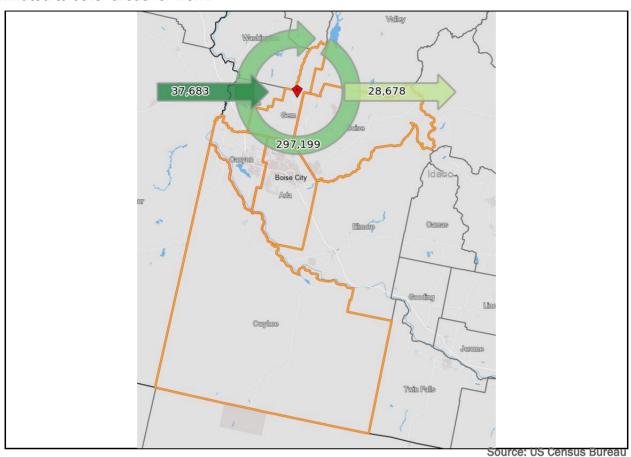
7. Real Per Capita Income, 2009 - 2019



Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2018

It is estimated that 297,199 workers lived and worked in the Boise-Nampa MSA in 2018. Another 37,683 workers were employed in the Boise-Nampa MSA but lived outside, while 28,678 workers commuted to other areas for work.



9. Top 10 Cities Where People Who Work in the Boise-Nampa MSA Live, 2018

City of Residence	All Jobs
Boise City	105,303
Meridian	39,731
Nampa	37,058
Caldwell	19,773
Eagle	8,404
Kuna	8,174
Garden City	5,460
Star	3,412
Middleton	2,493
Mountain Home	2,363

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

10. Top 10 Cities Where People Who Live in the Boise-Nampa MSA Work, 2018

City of Employment	All Jobs
Boise City	155,943
Meridian	41,807
Nampa	32,971
Caldwell	14,570
Garden City	7,793
Eagle	7,512
Twin Falls	2,688
Kuna	2,187
Idaho Falls	1,515
Emmett	1,090

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau

For more Information, Contact:

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